








Burgenland

MONTAG – DONNERSTAG

FREITAG – SONNTAG / FEIERTAG

FIXFORMATE (b x h)

| | TK10 | TK3 | TK1 |
|--|----------|----------|---------|
|  1/1 Seite (266 x 416) | 3.798,- | 4.009,- | 4.220,- |
|  Juniorpage (198 x 270) | 2.016,- | 2.128,- | 2.240,- |
| Buchtitel | 2.217,60 | 2.340,80 | 2.464,- |
|  1/2 Seite (266 x 196) | 2.016,- | 2.128,- | 2.240,- |
| Buchtitel | 2.217,60 | 2.340,80 | 2.464,- |
|  1/3 Seite (176 x 196) | 1.413,- | 1.491,50 | 1.570,- |
| Buchtitel | 1.554,30 | 1.640,65 | 1.727,- |
|  1/4 Seite (quer 266 x 103, klassisch 131 x 196) | 1.044,- | 1.102,- | 1.160,- |
| Buchtitel | 1.148,40 | 1.212,20 | 1.276,- |

| TK10 | TK3 | TK1 |
|----------|----------|---------|
| 5.976,- | 6.308,- | 6.640,- |
| 3.114,- | 3.287,- | 3.460,- |
| 3.425,40 | 3.615,70 | 3.806,- |
| 3.114,- | 3.287,- | 3.460,- |
| 3.425,40 | 3.615,70 | 3.806,- |
| 2.106,- | 2.223,- | 2.340,- |
| 2.316,60 | 2.445,30 | 2.574,- |
| 1.566,- | 1.653,- | 1.740,- |
| 1.722,60 | 1.818,30 | 1.914,- |

FREIE FORMATE

Basispreis 1mm TK1 = 2,10

Basispreis 1mm TK1 = 3,10

MEDIADATEN

Wochendurchschnitt:
41.000 LeserInnen = 16,4% Reichweite
Sonntag:
54.000 LeserInnen = 21,5% Reichweite